

14h

Conference opening by Juliana Guzmán, María Fuentes Cruz,
Clémence Cousin Malcava

Art into Cover

Lara Rotenberg Balloussier: New American Cinema, New Advertising: When 1960s-70s Hollywood Changed its Films - and its Posters

Zoé Weber Georgevitch: Invisible: On Possession and Aesthetics in Dieter E. Zimmer's "Covering Lolita".

14h15-15h15

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Break

Reshaping Society

Isabelle Flynn: Grayson Perry, craft and medias accessibility in England

Simon Colin (Université Sorbonne-Nouvelle): The Neomedievalist Looking Glass: Video Games as Reflections of Ever-shifting Perceptions of Gender Dynamics and Sexual Identities.

15h30-16h30